



NRCC General Sponsorships

General Sponsors are sponsoring the entire event at the level of their choice. Please see the grid below to see the benefits you will gain!

	Platinum Sponsor \$6,000+	Gold Sponsor \$3,500	Silver Sponsor \$1,500	Bronze Sponsor \$500
Company Name and Logo on the NRCC Website	✓	✓	✓	✓
Verbal Recognition at the Keynote Presentation	✓	✓	✓	✓
Sponsorship Listing on the Entrance unit	✓	✓	✓	✓
Sponsorship Listing in the Show Book	✓	✓	✓	✓
Company Logo in pre and post show e-mail blast	✓	✓	✓	✓
Ad in the Show Book	Full Page ✓	1/2 Page ✓	1/4 Page ✓	
Complimentary Convention Package	Two ✓	One ✓		

Exclusive Sponsorships

The items below allow only one Exclusive Sponsor each. The only exception is the Mobile App which allows two sponsors. Each Exclusive Sponsor package is categorized by level. You will receive the benefits of that specific level as noted in the above grid.

<p>Welcome Reception - \$10,000 ~ Considered a Platinum Level ~ <i>SOLD OUT</i> Kick off this conference with a bang! Your sponsorship will welcome all attendees and exhibitors at a fabulous reception held at The Borgata Hotel and Casino. In addition, your company will receive all of the Platinum Level benefits as noted in the above grid.</p>
<p>Wireless Internet - \$6,000 ~ Considered a Platinum Level ~ <i>SOLD OUT</i> Your company name will be at all of the attendees' fingertips! In order for attendees to access wireless Internet throughout the venue, they must type in the password which will be your company name! In addition, your company will receive all of the Platinum Level benefits as noted in the above grid. <i>Character restrictions may apply.</i></p>
<p>Meeting App – \$4,000 ~ Considered a Gold Level ~ <i>MAXIMUM 2 SPONSORS!</i> Your company logo will be displayed on the navigation page of the mobile app as well as within the sponsor icon. Your logo will also be advertised with the QR code on signage throughout the event. In addition, your company will receive all of the Gold Level benefits as noted in the above grid.</p>

<p>Meeting Bags - \$3,500 ~ Considered a Gold Level ~ <i>SOLD OUT</i></p> <p>Display your company logo for all eyes to see! Your company logo will be displayed on everyone’s arms as they load up their meeting bag with goodies from the exhibit hall. In addition, your company will receive all of the Gold Level benefits as noted in the above grid.</p>
<p>Lanyards - \$3,000 ~ Considered a Gold Level ~ <i>SOLD OUT</i></p> <p>Showcase your company logo ON each attendee, literally! As attendees walk through the exhibit hall, sessions, and breaks your logo will be front and center. Networking will be easy since attendees can identify their peers with your lanyard! In addition, your company will receive all of the Gold Level benefits as noted in the above grid.</p>
<p>Bottled Water - \$3,000 ~ Considered a Gold Level ~ <i>SOLD OUT</i></p> <p>Our attendees won’t be going thirsty because of you! Have your logo printed on all of the bottled water served throughout the exhibit hall. In addition, your company will receive all of the Gold Level benefits as noted in the above grid.</p>
<p>Napkins - \$1,500 ~ Considered a Silver Level ~ <i>SOLD OUT</i></p> <p>Attendees will be grabbing for your company as your logo is displayed on all of the cocktail napkins during breaks located in the exhibit hall. In addition, your company will receive all of the Silver Level benefits as noted in the above grid.</p>
<p>Popcorn Bags - \$1,250 ~ Considered a Silver Level ~ <i>SOLD OUT</i></p> <p>Be at the attention of a salty and delicious snack! Your logo will be printed on all of the popcorn bags that attendees will be reaching for in the exhibit hall. In addition, your company will receive all of the Silver Level benefits as noted in the above grid.</p>
<p>Registration Pens - \$1,000 ~ Considered a Silver Level ~ <i>SOLD OUT</i></p> <p>Attendees will be able to take notes with your assistance! Have your logo printed on all of the pens provided at registration. In addition, your company will receive all of the Silver Level benefits as noted in the above grid.</p>
<p>Registration Mints - \$1,000 ~ Considered a Silver Level ~ <i>SOLD OUT</i></p> <p>Be a refreshing sponsor with your logo printed on all of the mints given out at registration. In addition, your company will receive all of the Silver Level benefits as noted in the above grid.</p>

Special Event Sponsorships

The items below have no limit to the amount of sponsors! You can pick any event and any level. Please see the above grid to see which benefits your level is eligible for.

<p>Monday “Self-Service Program: Covering all the Self-Service Bases” Seminar – Platinum, Gold, Silver Bronze ~ Your pick!</p> <p>Your company logo will be displayed on signage at this seminar noting your specific sponsorship level. Your logo will also be showcased on the NRCC website and show book. You will also receive two free tickets to this event!</p>
<p>Monday “Conveyorized Program: Hiring and Training the Right People: It’s Harder Than Ever Unless You Know The Tricks of the Trade!” Seminar – Platinum, Gold, Silver Bronze ~ Your pick!</p> <p>Your company logo will be displayed on signage at this seminar noting your specific sponsorship level. Your logo will also be showcased on the NRCC website and show book. You will also receive two free tickets to this event!</p>
<p>Tuesday “Early Bird Panel Breakfast” Seminar – Platinum, Gold, Silver Bronze ~ Your pick!</p> <p>Your company logo will be displayed on signage at this seminar noting your specific sponsorship level.</p>

Your logo will also be showcased on the NRCC website and show book. You will also receive two free tickets to this event!

Tuesday “Straight Answers on PCI & EMV” Seminar – Platinum, Gold, Silver Bronze ~ Your pick!

Your company logo will be displayed on signage at this seminar noting your specific sponsorship level. Your logo will also be showcased on the NRCC website and show book. You will also receive two free tickets to this event!

Tuesday “Theft Prevention/Security at the Wash” Seminar – Platinum, Gold, Silver Bronze ~ Your pick!

Your company logo will be displayed on signage at this seminar noting your specific sponsorship level. Your logo will also be showcased on the NRCC website and show book. You will also receive two free tickets to this event!

Tuesday Keynote – Platinum, Gold, Silver Bronze ~ Your pick!

Your company logo will be displayed on signage at the keynote noting your specific sponsorship level. Your logo will also be showcased on the NRCC website and show book. You will also receive two free tickets to this event!

Tuesday Awards Presentation and ICA Address Luncheon – Platinum, Gold, Silver Bronze ~ Your pick!

Your company logo will be displayed on signage at the luncheon noting your specific sponsorship level. Your logo will also be showcased on the NRCC website and show book. You will also receive two free tickets to this event!

Wednesday “The Future of Carwashing” Seminar & Breakfast – Platinum, Gold, Silver Bronze ~ Your pick!

Your company logo will be displayed on signage at this seminar noting your specific sponsorship level. Your logo will also be showcased on the NRCC website and show book. You will also receive two free tickets to this event!

Wednesday “Balancing Great Service/Sales to Maximize Revenue” Seminar – Platinum, Gold, Silver Bronze ~ Your pick!

Your company logo will be displayed on signage at this seminar noting your specific sponsorship level. Your logo will also be showcased on the NRCC website and show book. You will also receive two free tickets to this event!